

# SMS solutions

## For schools

RM Asia-Pacific is one of the region's most successful providers of School Management Solutions, Learning Platforms, IWB Software and Learning and Teaching tools for the education market. Now, through a partnership with MessageMedia, RM Maze clients can harness the power and convenience of SMS as a communication tool.



Send SMS  
from your PC...



...to parents  
and staff.



## What is Business SMS?

Business SMS allows you to send text messages from a PC to parents, staff and other contacts – it's a simple, economical communication tool. To provide our clients with the best SMS service, we've partnered with MessageMedia, Australasia's largest business SMS provider.

## SMS is ideal for:

- ✓ Managing student absenteeism
- ✓ Fee payment reminders
- ✓ Health and safety alerts
- ✓ General communication with parents and staff

## What can it do for you?



### Reduce costs

We can dramatically reduce your operating costs. SMS is far more efficient than calling, emailing or mailing, and much quicker too.



### Increase revenue

Send SMS payment reminders for school fees and other purchases such as uniforms or books, and use SMS to increase attendance at fundraising events to grow revenue.



### Streamline communication

SMS is a simple, non-intrusive way to communicate with parents and staff. A single SMS can be sent to hundreds of handsets instantaneously and recipients can reply via SMS.

## Why choose MessageMedia?



### Experience

MessageMedia is Australasia's largest business SMS provider with thousands of clients including a range of education providers.



### Reliability

Poor service costs you time and money and the SMS market is full of unreliable service providers. MessageMedia are SMS specialists, they offer a 100% reliability guarantee.



### Simplicity

MessageMedia's SMS solutions can be set up in minutes and are very easy to use. Their experienced support team is on-hand if you require assistance.



### Cost

With MessageMedia, you get what you pay for – your messages delivered on time, every time. Their rates are competitive and they offer a range of billing options with a 30 day money back guarantee.



“ We use SMS to notify parents of absenteeism. These timely alerts have made the kids, teachers and school equally more accountable for attendance. The overall result has been extremely positive – MessageMedia's service is simple and cost-effective, and we have more kids attending every class. We know we're providing a better education system. ”

Stephen O'Shea  
**Business Manager, De La Salle College**

MessageMedia has thousands of clients around the world including a range of education and training providers.

## SMS use in schools:

### Communicate with parents

- Student absenteeism notification
- Discrete fee payment due date reminders
- Timely event information

### Communicate with staff

- Roster administration
- Health and safety alerts
- Emergency procedures

## RMAP

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